

Helping to build your brand through photography

PUT YOUR BEST FACE FORWARD: PROFESSIONAL HEADSHOTS

Professional headshots are now the first introduction to you, your business and your personal brand. Your profile picture should not be your family vacation, a fun night out or your logo. Your profile picture should be a powerful, compelling and confidence-building headshot that makes prospective clients, employers and partners want to click "Connect."

Shutterbug Portraits will be working with professionals to update their headshots at the LinkedIn Long Beach Business Mixer on February 22nd.

GETTING READY FOR YOUR HEADSHOT SESSION

CLOTHING CONSIDERATIONS - Select clothing that fits you well and lays right . If your jacket or shirt are too tight or too big, it will show in the photo.

For men, we recommend a blue, gray or charcoal suit. A solid shirt with a jewel colored tie (red, wine, blue). If you elect to not wear a tie, we suggest a medium colored shirt. The colored tie/and or shirt adds a nice splash of color without taking away from the subject.

Women tend to photograph well in a shirt without a collar. The shirt is an opportunity to add color to your photo. Select a medium color that looks good on you (blue, burgundy, plum, etc). Keep jewelry to a minimum.

YOUR SESSION - Please bring a business card with you as it is a speedy way to collect your information. Your session will last approximately 5 minutes. Immediately following your session you will view your images and make a selection.

PRICING - Take advantage of our special event pricing of \$75 (normally \$95). Our pricing includes complimentary retouching and copy of your image specifically sized for your LinkedIn profile.

RECEIVING YOUR FINAL IMAGE - We will email you a proof within 5 business days. Once your photo is approved, your final image will be emailed to you. We will include a copy specifically sized for your LinkedIn profile.

